For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

AFSCME / NEA / SEIU(343422)

1724 Kalorama Rd NW Ste 200

Washington, DC 20009-2616

CBS TELEVISION © GW



KCNC TV

1181-435833

Invoice Num:

Page 1 of 4

Account Exec:

NICOLE ELIE POL **GWTS-PH**

Office: Contract Num:

1181-63649

Contract Dates: 11/22/2012-11/25/2012

Customer Order:

Linked Order:

CPE:

In Account THE NEW MEDIA FIRM(309622) With: 1730 Rhode Island Ave NW Ste 410

Washington, DC 20036-3134 ATTN:Accounts Payable

/ 1939

AFSCME/NEA/SEIU 11/22-11/25/12 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	11/25/2012		
Billing Cycle:	Broadcast EOM	PAY BY	12/25/2012
Billing Period:	10/29/2012-11/25/2012	PAIDI	Net 30 days

Buy Flight										Total	
Line	Descript	ion			Buy Line Dates	MTWTFSS		Dur	Spots	Rate	
1	NEWS 4	TODAY	•		11/22/2012-11/22/2012			T	30	1	375.00
Wee	ek Of			MTWTFS	S	Spots Per Week		Rate			
11/1	9/2012-11/25	5/2012		T		1		375.00			
Air D	Date Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks
11/2	2/2012	Th					30			375.00	Preempted
2	THE EAR	RLY SH	DW WC		11/22/2012-11/23	3/2012		TF	30	3	250.00
-											ā
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			N. Contract of the Contract of
11/1	9/2012-11/25	/2012		TF		2		250.00	A .		COM.
Air D	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
11/2	2/2012	Th					30			250.00	Preempted
11/2	3/2012	Fr	08:21:31 AM		TV1202X3612		30	250.00	- II II		
11/2	5/2012	Su	09:46:00 AM	11/22/2012	TV1202X3612		30	625.00	625.00		Makegood in COUNTDOWN TO KIC
3	DR PHIL				11/23/2012-11/23	3/2012		E.	30	1	600.00
						$\Lambda \cup \Lambda$	\ _				
Wee		.,		MTWTFS	<u>S</u>	Spots Per Week		Rate			
11/1	9/2012-11/25	5/2012		F	. 1	1	1000	600.00			
Air E	<u>Date</u>	Day	Air Time	M/G For	Material	10 10	Dur	Rate	Debit	Credit	<u>Remarks</u>
11/2	3/2012	Fr	04:40:39 PM		TV1202X3612	,	30	600.00			
4	NEWS 4	AT 5 P	М		11/22/2012-11/20	3/2012		TF	30	2	750.00
147	. 01				0	0 . 5		Б.,			
<u>Wee</u>	<u>9/2012-11/25</u>	:/2012		MTWTFS	<u> </u>	Spots Per Week 2		Rate 750.00			
						2					
<u>Air E</u>			Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	2/2012		05:22:09 PM		TV1202X3612		30	750.00			
	3/2012	Fr	05:21:57 PM		TV1202X3612		30	750.00			

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KCNC TV

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1181-63649 11/22/2012-11/25/2012

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AFSCME/NEA/SEIU 11/22-11/25/12

Invoice Num: 1181-435833

Invoice Date: 11/25/2012 Billing Cycle: Broadcast EOM

Billing Period: 10/29/2012-11/25/2012

12/25/2012 Net 30 days

Buy Flight								Total			
_ine	Description			Buy Line Dates		MTWTI		Dur	Spots	Rate	
5	CBS4 NEWS AT	T 6		11/22/2012-11/2	2/2012	T.		30	1	750.00	
Week Of			MTWTFS	<u>S</u>	Spots Per Week	=	Rate				
11/19/2012-11/25/2012			T		1		750.00				
Air Da	ate Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
11/22	2/2012 Th	06:26:53 PM		TV1202X3612		30	750.00				
6	CBS4 NEWS AT	Г 630PM		11/23/2012-11/23	3/2012	F		30	1	800.00	
									W		
Week	k Of		MTWTFS	<u>S</u>	Spots Per Week	_	Rate	Total Control			
11/19	9/2012-11/25/2012		F		1		800.00				
Air Da	ate Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
11/23	3/2012 Fr	06:41:52 PM		TV1202X3612		30	800.00				
7	LATE NEWS M-	SU		11/23/2012-11/2	3/2012	F		30	1	1,800.00	
Week			MTWTFS	<u>S</u>	Spots Per Week) 1	Rate				
11/19	9/2012-11/25/2012		F	_	1	1	1,800.00				
۸. ۵	ate Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
Air Da						30	1,800.00				
	3/2012 Fr	10:33:57 PM		TV1202X3612			1,000100				
	3/2012 Fr NEWS 4 THIS N			TV1202X3612 11/25/2012-11/2	5/2012			30	1	250.00	
11/23	NEWS 4 THIS M		WINTED.	11/25/2012-11/2			. S	30	1	250.00	
11/23 8 Week	NEWS 4 THIS N		MTWTFS	11/25/2012-11/2	Spots Per Week		. S Rate	30	1	250.00	
11/23 8 Week	NEWS 4 THIS M		MTWTFS:	11/25/2012-11/2			. S	30	1	250.00	
11/23 8 <u>Week</u>	NEWS 4 THIS N k Of 9/2012-11/25/2012		VIII	11/25/2012-11/2	Spots Per Week	 _ 	. S Rate		1 Credit	250.00 Remarks	

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Billing Period:

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Office: Contract Num:

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Contract Dates:

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Invoice Num: 1181-435833

Invoice Date: 11/25/2012 Billing Cycle: Broadcast EOM

10/29/2012-11/25/2012

12/25/2012 Net 30 days

Buy Flight									Total		
Line	Descri	scription Buy Line Dates M T W T F				WTFSS	Dur	Spots	Rate		
9 NETWORK PRE-GAME SHOW					11/25/2012-11/25	5/2012	S		30	1	3,000.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
	11/19/2012-11/2	25/2012		S		1		3,000.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
	11/25/2012	Su	09:58:45 AM		TV1202X3612		30	3,000.00			
10	POST E	BRONCO	S FOOTBALL N	IEWS	11/25/2012-11/25	5/2012	S		30	2	2,500.00
											A.
	Week Of			MTWTFS:	<u> </u>	Spots Per Week		Rate			
	11/19/2012-11/2	25/2012		S		1		2,500.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
	11/25/2012	Su					30			2,500.00	Preempted
	11/25/2012	Su	02:25:48 PM	11/25/2012	TV1202X3612		30	2,500.00	2,500.00		Makegood in 14:00:00-15:00:00
11	11 BRONCOS ALL ACCESS			11/25/2012-11/25	5/2012		S	30	1	650.00	
	Week Of			MTWTFS:	3	Spots Per Week		Rate			
	11/19/2012-11/2	25/2012		S		1		650.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	11/25/2012	Su	11:06:26 PM	W .	TV1202X3612) N	30	650.00			
12	CBS M	ORNING	NEWS		11/22/2012-11/22	2/2012	1	Γ	30	1	150.00
					7						
	Week Of			MTWTFS	<u> </u>	Spots Per Week		Rate			
	11/19/2012-11/2	25/2012		T		1		150.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	11/22/2012	Th	04:54:04 AM		TV1202X3612		30	150.00			
	Tc	Total Spots Gross Amt		Commis	sion Amt	Net Amt	Debit	Credit	Reconciliation		
r Time	Totals	13	3	12,875.0)		1,931.25	10,943.75	3,125.00	3,125.00	0.00

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Account Exec: NICOLE ELIE POL GWTS-PH

Contract Num: 1181-63649 **Contract Dates:** 11/22/2012-11/25/2012

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Billing Period: 10/29/2012-11/25/2012

PAY BY 12/25/2012 Net 30 days

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:

For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

Gross Billing	12,875.00
Trade Value	0.00
Agency Commission	1,931.25
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	10.943.75

Warranty - We warrant the above broadcasts were made according to the official station log.